

## Announcing of Swimming Events

### Mission, Goals and Objectives

#### **Mission**

The Announcer should be instrumental in making the swimming competition of the World Championships, Olympic Games or other FINA events a smooth, functioning, integrated event. The announcing should be done in a manner befitting these prestigious events.

#### **Goals:**

- ✚ to be impartial with regard to national representation.
- ✚ To be informative.
- ✚ To generate enthusiasm for the athletes.
- ✚ To assume a guidance role in the event of a disaster.

#### **Objectives:**

For the races:

To inform the audience of:

- ✚ Event about to be contested
- ✚ World, World Championships and Olympic Records
- ✚ Competitors and their lane assignments
- ✚ World or Olympic Record splits, if available
- ✚ Give names of relay swimmers as they are swimming

For each race:

Impartially solicit spectator enthusiasm

For the Victory Ceremony : To announce:

- ✚ The Presenters
- ✚ The script prepared by the Ceremonies Committed

In case of disaster, to:

- ✚ Calm the crowd
- ✚ Give directions to the audience

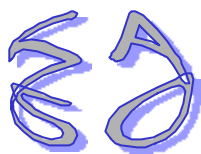
**NOTE:** These notes have been abstracted from the FINA publication "Guide For Conduct of Swimming Events".



### Instructions:

- 1.1 make sure that the sound system is working properly
- 1.2 obtain managers' names before competition begins in case the manager has to be called
- 1.3 use correct country names and abbreviations, check with protocol
- 1.4 ask about and verify questionable pronunciations
- 1.5 have the full event lists and approved scripts ready
- 1.6 make sure national anthems are ready to be played on cue
- 1.7 allow time for bursts of cheering and applause
- 1.8 do not talk between the time the whistle is blown and the starting signal is given, except where necessary, to quiet the audience if requested by the Referee
- 1.9 all disqualifications must be announced as soon as possible
- 1.10 announce the results of the last final event before announcing the next event
- 1.11 call the Referee as soon as possible, if there is any problem
- 1.12 the microphone must be turned off except when making announcements
- 1.13 generate enthusiasm during the race by objectively and enthusiastically arousing the crowd to 'bring on the swimmers'
- 1.14 be familiar with emergency exit procedures for the entire pool area
- 1.15 carefully follow the approved script, an example of which follows:

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## SAMPLE HEATS SESSION SCRIPT

NOTE see sample event for full announcing presentation

Welcome	Good morning ladies and gentlemen. The International Olympic Committee and FINA, the International Swimming Federation join your host, the Sydney Organising Committee for the Olympic Games (SOCOG), in welcoming you to this the (opening, 2 <sup>nd</sup> , 3 <sup>rd</sup> closing etc) Preliminary session of the swimming events of the XXV11th Olympic Games.
Events	Preliminary Heats will be conducted in the following order (name schedule of events).
Qualifying	The fastest sixteen swimmers in each event, 50, 100, 200 m based on the times they record this morning, will be the semi-finalists of the World Championship / Olympic Games. The fastest eight swimmers in all other events based on the times they record this morning, will be the finalists of the World Championships / Olympic Games.
Event Intro	The (1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> ,...last) event to be conducted this morning will be the (men's / women's) (distance) metre (stroke). There will be ... preliminary heats of this event.
Records	The World Record for this event, as indicated on the scoreboard, is (time) held by (name), set in (year) at (place). At Olympic Games also state Olympic Record)
Swimmers	Now entering the pool deck are the competitors in heat number .... of the (men's / women's) (distance) metres (stroke)

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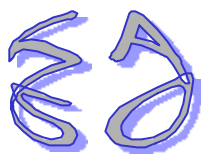


- Intros Swimming in lane 1 will be (name and country); in lane 2 (lane and country); in lane 3.....
- Finish Ladies and gentlemen, the results on the scoreboard in lane order are unofficial until verified by the Referee and placed in time and finish order.
- Results The Semi-finalists of event.....will be (list 1<sup>st</sup> through 16<sup>th</sup> place qualifiers and two alternates)
- The finalists of event ..... will be: (list 1<sup>st</sup> through 8<sup>th</sup> place qualifiers and two alternates).
- Closing Ladies and gentlemen, we hope you have enjoyed this morning's competition. We would like to remind you that this afternoon's semi-finals and finals will begin at (scheduled time). We ask your cooperation in leaving the stands in an orderly manner. Thank you for your support.

#### SAMPLE FINALS SESSIONS SCRIPT

- Welcome Good evening ladies and gentlemen. The International Olympic Committee and FINA, the International Amateur Swimming Federation join your hosts, the Sydney Organising Committee of the Olympic Games (SOCOG), in welcoming you to this the (opening, 2<sup>nd</sup>, 3<sup>rd</sup>....last Finals Session of the Swimming Events of the XXV11 Olympic Games.
- Events This evening, Semi-finals and Finals will be conducted in the (list events)

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Officials	Now entering the pool deck from the entrance are the meet officials. (Give names of the Referees and Starters when they are in position).
Finals	Now coming onto the deck from the competitors' entrance are the eight finalists in the (men's or women's) (distance) metre (stroke).
Records	The World Record for this event is (time) held by (name), set in (year) at (place). For Olympic Games recite Olympic Records here)
Intros	Ladies and gentlemen, here are the Olympic Finalists in the (event); Swimming in lane 1 (name and country); in lane 2 (name and country) up to lane 8 (name and country).
Finish	Ladies and gentlemen, the results on the scoreboard in lane order are unofficial until verified by the Referee and placed in time and finish order.
Intros	Semi-finalists
	Now coming onto the deck are the semi-finalists of (1st semi-final or 2 <sup>nd</sup> semi-final) of the (mens / womens) (distance) metres (stroke). Swimming in lane 1 (name and country) in lane 2 (name and country).....
	The eight fastest swimmers in the semi-finals will contest the finals in this event.
Ceremony	The script for the victory ceremony should be prepared by the ceremonies committee and approved by the FINA and TSC.
Closing	Ladies and gentlemen, we hope you have enjoyed this evening's competition. We would like to remind you that tomorrow's heats preliminaries and finals will begin at (scheduled time). Thank you for your support.

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The following Sample Event applies to Olympic Games etc. but for Zimbabwe National Championships simply substitute Olympic Records for Zimbabwe Records etc. etc.

**Script - Men's 100 m Freestyle -**

Ladies and gentlemen, the finalists for the Men's 100m Freestyle are coming onto the deck.

The World Record in this event is..... It is held by.....of the ..... This time was recorded in.....in 19.....

The Olympic Record is..... It is held by.....of the..... It was set at the ..... in 19.....

Ladies and gentlemen here are the finalists in the Men's 100m Freestyle:

In lane 1 .....The new.....record holder, breaking the .....record this morning, from.....

In lane 2 ..... The Olympic Bronze Medallist in 1996 and European Champion in 1995 and 1997, representing .....

In Lane 3 .....The fifth all-time performer in this event, representing .....

In Lane 4 .....The leading qualifier, the defending Olympic Champion from .....

In Lane 5 .....The World Record Holder, from .....

In Lane 6 .....The World University Games Champion, representing .....

In Lane 7 .....The Silver Medallist at the European Championships in 1997, from .....

In Lane 8 .....The Olympic Silver Medallist in Atlanta from .....

(the race begins)..... had a split of ..... at 50m when he set his World Record.

At the 50m mark it's..... splitting.....; that's ahead of the split recorded on the way to his World Record.

(The race finishes)

We now direct you attention to the scoreboard

Ladies and gentlemen, the results on the scoreboard in lane order are unofficial until verified by the Referee and placed in time and finish order.

(Read top three places and indicate if any World or Olympic records have been broken or tied).

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